**IT Applications Unit 3, AOS 1, Online Communities**

Complete the following, from Chapter 2, Online Communities, pgs, 44 –

1. Define an online community?

**Types of online communities:**

**Social networks and communities**

1. Describe the nature of a social networking site.
2. List egs. of these sites.
3. What is the primary purpose of social networking sites.
4. Is there governance over these sites and do they add “new” content to the internet?

Personal Profile Sites

1. Describe the nature of personal profile sites.
2. As a social networking tool what does facebook enable users to do?
3. What type of tool is twitter?
4. What has been the strengths & weaknesses of twitter?
5. What do social networking tools, such as Flicker and YouTube allow users to do?

Issue:

1. How do social networking sites pose a legal and ethical minefield for employers?

**Professional or work-based communities, p 49**

1. Describe the characteristics of professional or work-based communities.
2. How does membership differ in these communities to social networking sites?
3. How does the content differ from social networking sites?

**Project and interest based communities**

1. List the characteristics of these communities.
2. List an eg. of an interest based community.
3. Visit the project based community, <http://handmadehelpsout.blogspot.com/> as an eg. of one of these sites.